

THE WORLD'S PURE FOOD FAIR!



NATIONAL HEIRLOOM EXPO
Sept. 5, 6, & 7, 2017, Santa Rosa, CA - theheirloomexpo.com

THE NATIONAL HEIRLOOM EXPOSITION

Come and walk the aisles at the “World’s Pure Food Fair!”, an event for pure food enthusiasts, the national press, home growers across the country, farmers, school groups and the general public. The Expo is now dubbed the “World’s Fair” of the heirloom industry! This is a “non-profit” event, and any funds above cost will be donated to school gardens and food programs. This year's event will again be held at the Sonoma County Fairgrounds in Santa Rosa, CA, on September 5, 6 and 7, 2017. Find out more at www.TheHeirloomExpo.com

- The largest

display of heirloom

produce – ever!

4,000 varieties showcasing the diversity our planet has to offer! Including hundreds of incredible tomato varieties! Also meet the incredible farmers who grow them!

- **Amazing Speakers!**

Over 80 nationally and internationally acclaimed on-topic speakers. Join us in three speaker halls that are themed this year: *The Garden Hall, The Pure Food Pavillion and The Farmers Forum*. So whether you're a farmer, gardener or good food activist, we have a hall for you.



World Famous displays of produce; learn, share and taste the natural horticultural bounty



Join over 80 speakers like Dr Vandana Shiva, Robert F Kennedy Jr and Chef Peter Gilmore!

- **Show Info!**

Tickets are available at the gate on September 5, 6 & 7, 2017.

Gates are open 9 AM to 9 PM. (Vendor hall opens at 10 AM)

One Day Ticket \$10 or Three Day Pass \$25 (Purchased at the gate) and Children are Free!

The Heirloom Expo is held at the beautiful Sonoma County Fairgrounds
1350 Bennett Valley Rd, Santa Rosa, California, and is a short drive from many airports.

Contact Us! Lisa at (417) 924-8917 or Claudia at (707) 773-1336 email: info@theheirloomexpo.com
Vendors and exhibitors welcome! Please contact us for details and questions!

An International GMO-Free Event--We oppose GMO Seeds!

Heirloom Expo
Sept 5-7, 2017
Santa Rosa, CA

4000 Varieties
80 Speakers
300 Vendors
150 Exhibitors
3 Fun Days
GMO Activism
Seed Swaps
Demo Gardens

About 20,000
Gardeners, and
Kid's are Free!

The World's Largest Show of Pure Food Diversity!

Celebrate Global Gardeners who are fighting to keep our food GMO free and preserve our heritage! • Join amazing workshops and talks on the importance of collecting, conserving and sharing heirloom seeds. Don't miss our seed exchange at 3pm on Sept 7th. Bring some seeds and join the fun.



*QACHUU ALOOM FARMERS,
From Guatemala*

Walk the aisles of the World's largest produce display!
See, touch and taste summer's heirloom bounty!
September 5-7, 2017, Santa Rosa, California



Join 20,000 heirloom farmers, gardeners and chefs.
The stage is set in beautiful Sonoma County, California.



OFF GRID with DOUG and STACY

Join Homesteading YouTube Stars, Doug and Stacy at the Expo! They are a couple of city slickers who decided they had enough of the city life and wanted to live a more sustainable life in the country. With zero farming skills and little carpentry skills they set out 5 years ago to go back in time to the late 1800's style of living in the hills of Missouri.

MEDIA MEET & GREET

SEPT 6 AT 9 AM

in Display Hall/Flower Hall

We invite all members of the media, radio, tv, print and bloggers to our annual meetup. Meet and visit with notable speakers and heirloom and non-GMO experts. *Light breakfast refreshments provided!*

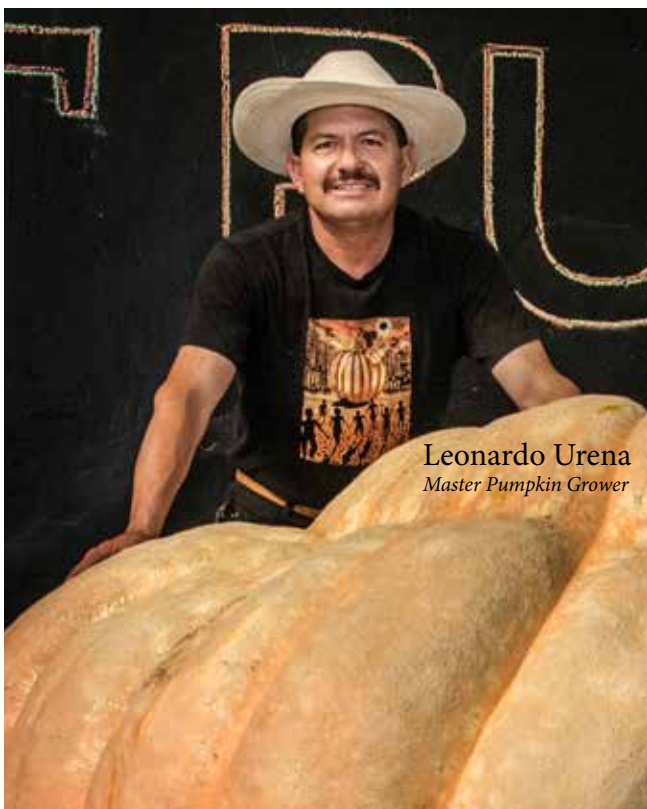


The Fruitiest Fruit People

Like Stephen Spangler, of Exotica Nursery. Steve and other pioneer's of the seed saving and rare fruit movements will be on hand to answer questions and show you fantastic fruits, nuts and veg!

Map of the Heirloom Expo, join acres and acres of heirloom fun!
Sept 5-7 at the beautiful *Sonoma County Fairgrounds, Santa Rosa, CA*





Leonardo Urena
Master Pumpkin Grower

Colossal Pumpkins!

(And other Giant Fruit and Veg)

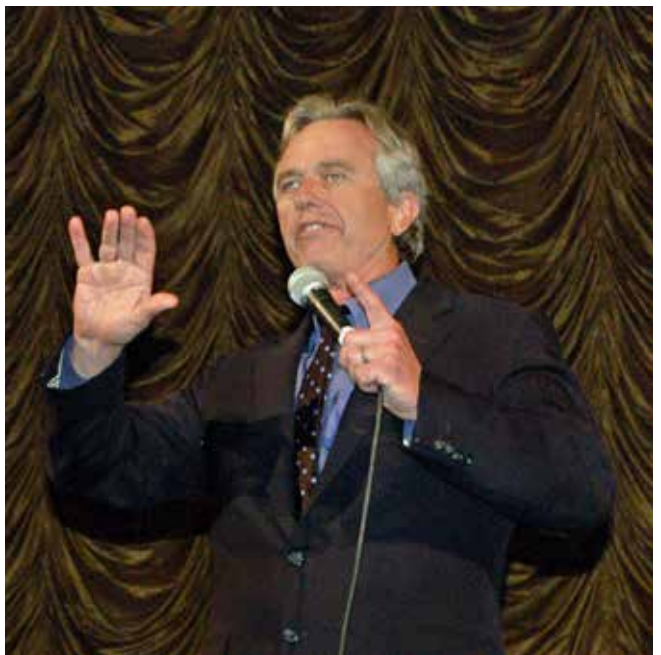
World class giants; the largest has been up to 1725 lbs! Bring your giant pumpkin for the official weigh off sanctioned by The Great Pumpkin Commonwealth! Tuesday September 5th 4:00pm. Over \$5000 in prize money.



Celebrity Chef Peter Gilmore's restaurant Quay has been named best in Australia. He is an avid gardener and supporter of heirloom seeds. His knowledge of rare food plants is legendary.



Leslie Goldman, Your Enchanted Gardener and Plant Your Dream Blogger. Leslie is a long-time supporter of the Heirloom Expo and helps direct California Expo Media Outreach.



Robert F. Kennedy, Jr.-- Lawyer and Time Magazine's Hero of the Planet. Mr Kennedy is son of the late Presidential Candidate, Robert Kennedy and nephew of President John F. Kennedy.

The National Heirloom Expo

PRESENTS

THE MOST MAGNIFICENT SPECTACULAR COLOSSAL
BLOOMS EVER SEEN ON DISPLAY AT THE 3rd ANNUAL

DAHLIA SHOW

**CASH PRIZES!!!
RIBBONS!!!**

**OPEN
CATEGORIES**

FOR MORE INFO

VISIT THE EXPO WEBSITE

CALL LISA C AT 417-924-8917

OR E-MAIL

INFO@THEHEIRLOOMEXPO.COM



Sept 5-7, 2017

Santa Rosa, Ca

(Sonoma County Fairgrounds)

www.theheirloomexpo.com



Art of the Heirloom! Enjoy amazing seed and garden art in our brilliant art show, curated by Hudson Valley Seed Library. Enjoy artists at work everywhere throughout the grounds and maybe take some hard-to-find crafty piece home!



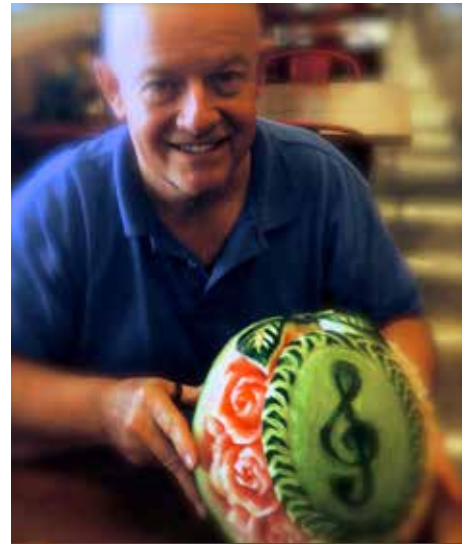
Kids' Heirloom Festival!

(Expanded to all three days and a new pavillion!)

Thousands of children join us each year for America's coolest pure food event! Classes, tastings, games, and Non-GMO FUN! Bring your kids or school group! Enjoy displays by dozens of school groups. ALL of the Expo's profits go to education.



• **School groups and tours:** Speakers from various seed companies (and others) will give talks and run educational seminars for school groups. Education on GMOs and seed saving is an important factor; after all, children are the future of farming and the food industries. Schools are being encouraged to grow gardens for the event and enter their produce for display. Last year over 5,000 school-kids participated at the Expo. Questions? email us: info@theheirloomexpo.com



Amazing Fruit Carving!

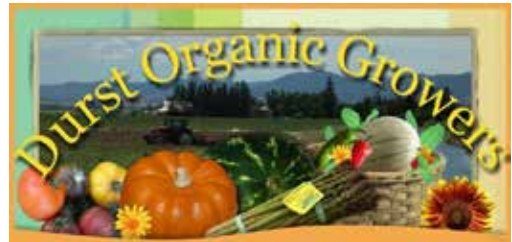
World Renowned Fruit Carver Carl Franklin Jones retired from his successful career as a restaurant owner to pursue his passion. Carl is known around the World for his fruit carving and inspirational talks. Don't miss your chance to see him in action at The National Heirloom Expo.



MEET SUSTAINABLE SANTA & MRS SANTA

Dr. Eckfield has organized a group within the Santa community called the Real Santa's United to end Childhood Obesity. Within that movement they deploy members of the Real Santa's United into Farmers Markets where they urge the children and parent to shun fast and processed food – and to try the whole foods!

We thank our fine sponsors!





• **Vendors:** About 300 like-minded vendor booths: seed companies, great food, tool companies, garden and farm supplies, produce, nurseries, and all things related to pure-food, small farming and gardening .



•**The Global “Local” Food Fair:** Enjoy North California’s best globally-inspired cuisine. 30 kitchens strive to produce 100% local & GMO-free dishes.



•**Fresh Fruit Tastings:** You can try some of the world’s rarest heirlooms, as well as California favorites. Open all three days.



• **Dozens of Heirloom Seed Companies:** Representatives will share their wealth of knowledge at workshops for the home-grower, the farmer and the enthusiast. *Don't miss the giant seed exchange, Thurs. Sept 7, at 3:00pm!*



• **Folk Music Festival & National Fiddlers Contest:** Come enjoy great old-time folk, bluegrass & cowboy music, as well as a fiddle contest.



• **Heritage Poultry :** Meet many premier keepers of heritage poultry, as well as amazing poultry at this sanctioned show. Offering \$1500 in prizes!

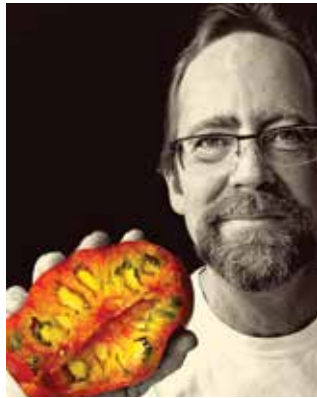
Join the International Heirloom Conference

80 World leading farmers, gardeners, chefs and activists! 3 days of seedy fun!

Learn Heirloom Farming, Gardening, Anti-GMO Activism, Marketing, Seed Saving, Permaculture, Biodynamics, Orcharding, Bee Keeping, Cooking & Canning, Seed Industry News, Plant Breeding, Business Skills and more! TheHeirloomExpo.com



Dr Helen Juarez
Leading Mexican Seed Saver



Brad Gates
Popular Tomato Breeder



Richie Ramsay
Jamaican Organic Farmer



Rafael Mier
Mexican Corn Expert



Rachel Parent
Canadian Teen GMO Activist



Makeda "Dred" Cheatom
Pure Food Expert



Zen Honeycutt
Founder, Mom's Across America



Dr Vandana Shiva
India's Pure Seed Activist



John Jeavons
Father of Bio-Intensive Farming



Stephen Smith
The Corn Guru



Jere Gettle
Seedsman

Speaker Schedule - Tuesday, Sept 5

Farm Hall

- 9:30 **Opening Thoughts With Leslie Goldman and friends**—"Your Enchanted Gardener," Plants Seeds of Success for super Ripe People and their Dreams
- 10 **TRATHEN HECKMAN**
Impacts of Urban Food Forests
Trathen Heckman is the founder of Daily Acts and a backyard farmer.
- ANNA PEACH**
Lessons for the Farm: from Hawaii to Italy. Anna owns the amazing "Squash and Awe Guerrilla Farm," a one-person, 1/4 -acre farm on the big island of Hawaii.
- 11 **PAUL AND ELIZABETH KAISER**
Agroecology: No-till Vegetable Farming for the Future Create life in and around your hand- labor no-till beds, for growing a bounty of nutrient dense produce. The Kaisers operate Singing Frogs Farm.
- 12 **JOHN ROULAC**
Marine Permaculture
Founder of the superfoods company Nutiva and the non-profit GMO inside
- LARRY KORN**
The Natural Farming Of Masanobu Fukuoka. Mr. Korn is an American who lived and worked on the famous farm of Masanobu Fukuoka in Japan for more than two years in the early 1970s
- SARA PATTERSON**
"Holding On To Farming" Sara started her CSA farm at age 14, now 22. As a farmer and political advocate, Sara will share the changes and challenges she sees with the CSA, family, and small farm model and what she has done to hold on!
- 3 **ALBERT STRAUS & JOSEPH BUTTON**
Carbon Farming
Founder & CEO of Straus Family Creamery, is an advocate for organic, non-GMO dairy production, environmental stewardship, and the family farm
- 4 **FRED HEMPEL**
Trickle Down Farming- Getting Elite Products into the Hands of Peasants Fred Hempel has been seriously breeding tomatoes for 10 years at his Baia Nicchia Farm.
- 5 **DOUGLAS HAYS**
Chicken Breeder Selection
Mr Hays is an expert in heritage poultry and will help show you how to select and build your best flock ever!

Garden Hall

- 10 **QACHUU ALOOM FARMERS**
Seed Travels -The story of how 3 Mayan farmers from Guatemala are sharing their seed to farms and Households across the Globe
- 11 **WENDY KRUPNICK**
Fall and Winter Gardening
Wendy is active with community farm groups and works with fruit trees, food production, soil and habitat.
- JOHN KOHLER**
Gardening, Vegetables and Food preparation
Producer & Host of an online gardening show, growingyourgreens.com and is an expert on all things garden.
- 12 **RICHARD BERNARD**
Seed Stories: Learn the exciting stories about rare seeds. Mr Bernard is a lifelong seed expert and a plant breeder who grew up in France, and has worked with seed production in dozens of countries.
- 1 **DAVID KING**
Urban Seeds: Pollination and Isolation
David King is the founding chair of the seed library of Los Angeles, and teaches gardening and horticulture.
- 2 **MAKEDA "DRED" CHEATOM**
Moringa The Miracle Tree
Makeda is the director of the World Beat Center and Southern California gardener. Learn all about Moringa!
- 3 **JARED ZYSTRO**
The Secrets of Seed Saving
Jared has worked in the organic seed industry for over 15 years, managing seed production at two farms and conducting research with OSA.
- 4 **JIM LONG**
Growing Culinary Herbs and Edible Flowers
Jim is a master herbalist, owner of Long Creek Herbs in Blue Eye Missouri, and is author many books.
- 5 **SPANISH PANEL:**
El Huerto Ecológico:- Leonardo Urena, Ubaldo Solorio, Sergio Medal. Consejos para un huerto abundante y maravilloso sin químicos.
- 6 **FRED PERLEE**
Seven Principles of A Successful Garden. Learn tips to make your organic garden more productive. Fred is a Market Gardener from Arkansas.

Food Hall

- 9:30 **NATHAN LOU**
Cultivating in Containers
Expert gardener from Southern California. He works on various garden and permaculture projects.
- BOB QUINN, Ph.D**
The Future of Food: lessons from studies on ancient wheat!
Bob owns & operates a 3rd generation 4000 acre family farm near Big Sandy, Montana. (Organic 30 yrs)
- 10:30 **MATTHIEU LE BRETON**
The GMO resistance in France.
Matthieu Le Breton belongs to a group of non violent activists who work to bring awareness to the issue of GMOs in France. His group, called the Voluntary Threshers, has been recognized for their strong opposition to GMOs.
- 11:30 **JILL NUSSINOW**
Why Eating "Real" Food Matters
AKA The Veggie Queen™ is a registered dietician who has been teaching plant-based cooking almost 30 years.
- 12:30 **JIM LONG**
Herbs for Better Health
Jim is a master herbalist, owner of Long Creek Herbs in Blue Eye Missouri, and is an author of many books.
- 1:30 **HOWARD VLIENER**
A Non-Toxic Replacement for Glyphosphate Mr. Vliener, a native Iowa farmer, has dedicated his life to helping farmers get away from the use of GMOs, antibiotics, and pesticides.
- 2:30 **ROBERT KENNEDY JR & BOB MCFARLAND & FRIENDS**
SPECIAL PANEL Activism: For A better Tomorrow. Robert F. Kennedy, Jr. is a Lawyer and Time Magazines Hero of the Planet. Bob McFarland is the President California Guild.
- 3:30 **PAMM LARRY**
The Good Food Brigade: Fighting for a Cleaner Food Supply.
Pamm is GMO-labeling activist and director of LabelGMOs.org. She is a leader in the good food movement.
- 4:30 **DR. VANDANA SHIVA SPECIAL PANEL**
What's Happening To Our Seed
For forty years Vandana Shiva has been fighting to save our seeds and environment from the likes of Monsanto and corporate interest.
- 5:30 **ROBERT KENNEDY JR, VANDANA SHIVA, BOB MCFARLAND, ZEN HONEYCUT. SPECIAL PANEL**
"GLYPHOSATE PANEL" Join our very special panel.
- 6:30

Speaker Schedule - Wednesday, Sept 6

Farm Hall

- 10 **PANEL: DALETRON EBLACAS, AND FRIENDS**
Seed Libraries and Saving Our Seed Supply
Learn what you can do to start a seed library and help preserve rare seeds.
- 11 **JAMIE JACKSON**
Turning your Herb Garden into Profit.
This Herbalist & Medicine Woman has turned her passion for herbs into the popular MissouriHerbs.com
- 12 **DR. DOROTHY SMITH**
Corn Production in All Soils
Dr. Smith gives a window into corn growing. Learn to make your heirloom corn more productive and profitable.
- 1 **ROBERT KOURIK**
Daily Irrigation for Greater Yields
Former Director of the Edible Landscape Program at the Farallones Institute, and author of 16 books.
- 2 **ALICE CUNNINGHAM**
Natural Agriculture as a Way of Life
Executive Director of International Affairs of Shumei International.
- 3 **BIRKE BAEHR**
Returning to Our Roots: Since the "green revolution" of the 1950's farmer have become very dependent on chemicals, at the same time Americans have lost our traditional skills. Let us return to our "roots" and promote our traditions. Mr Baehr is an 18 yr. old speaker/author & organic and sustainable food advocate.
- 4 **NICK PAPADOPOULOS**
Sparkling Joy: Resilience in Your Local Food Community
Nick Papadopoulos has spent many years as a consultant, facilitator and social impact entrepreneur. We love his popular website cropmobster.com
- 5 **CHRISTINE KURTZ**
What does sustainable beekeeping really mean? Christine is a seasoned and experienced beekeeper, using a sustainable, treatment free and all natural management style.
- 6 **SPANISH PANEL: Variedades Tradicionales de Mesoamérica:**
- Helen Juarez, Sergio Medal, Rafael Mier. Aprenderá sobre las variedades de semillas tradicionales de Mexico y de Centroamérica.

Garden Hall

- 10 **JOHN JEAVONS**
Sustainable Organic Farming for the Future & Now
Mr Jeavons is President and Director of Ecology Action, with 43 years of biologically intensive farming experience
- 11 **DOUG AND STACY**
The Farm Effect: Studies that Show that Gardeners are in the Top 5 For Long Life. Join Homesteading YouTube Stars' Doug and Stacy at the Expo!
- 12 **ALICE DOYLE**
The Most Exciting Vegetables to Grow in Your Garden
Alice owns Log House Plants of Oregon, one of the nation's foremost providers of rare bedding plants.
- 1 **KEN GREENE**
Heirloom Stories through Antique Seed Catalogs
Learn about the stories written inside each seed. Ken is founder of Hudson Valley Seeds.
- 2 **WENDI PHAN**
Yin Yang Through Plants Wendi is the founder of Wendiland, who provides organically grown herbs and low maintenance living decors
- 3 **BRAD GATES**
Extreme Tomatoes: Breeding, Growing, and What the Future Holds. Mr Gates is a tomato farmer bringing new tomato varieties to the world.
- 4 **COLUM RILEY**
COMPOST YOUR GARDEN
Learn all the good soil stuff from the co-owner of Malibu Compost
- 5 **CHEF MASON GREEN AND ANAND**
Growing An Urban Food Forest in the Desert This dynamic duo has served in entertainment and arts for 2 decades.
- 6 **JENNIFER HOLMES**
Cooperative beekeeping and Farming with Diversity UFIFAS Master Beekeeper, Welsh Honey Judge, and VP of Florida State Beekeeper's Association
- 7 **SPECIAL GUEST**
CHEF PETER GILMORE
My Favorite Heirlooms: Best Tasting Varieties For Your Kitchen Garden With Q & A. Chef Gilmore's restaurant Quay has been named *best in Australia* and one of the top 50 in the World. He is an avid gardener & heirloom expert.

Food Hall

- 9:30 **BOB CANNARD**
Transforming America Communities Through Local Food Production Bob is A long time member of the sus-tainable food movement, and has worked with Green String Farm and Cananrd farm.
- 10:30 **VANDANA SHIVA, RUCHI SHROFF and DEBBIE BARKER**
The Future of Seed Freedom
Learn about what's happening to our seed supply and the growing challenges we face to secure our seed supply from corporate interests.
- 11:30 **RONNIE CUMMINS**
Food Politics
Executive director, Organic Consumers Association and one of the World's leading experts on all things organic.
- 12:30 **PANEL: "RESPONSIBLE FIBER"** Paul Wallace, Natalie Patricia, Ronnie Cummins and Vandana Shiva
Care what you wear. Did you know that huge amounts of pesticides and chemicals are used to grow cotton and other crops to make clothing? Learn about the dangers of conventional clothing and learn about sustainably sourced fiber and how your buying habits can drive change in the industry
- 1:30 **RAFAEL MIER**
Good Corn Makes Good Tortillas Mier is Co-Director of Tortilla de Maíz Mexicana a non profit dedicated to Strengthening and renewing the corn and tortilla culture in Mexico.
- 2:30 **DAVE MURPHY**
Glyphosates and GMOs.
Dave is co-founder of Food Democracy Now and long-time food freedom fighter.
- 3:30 **ERIC HOLT-GIMENEZ, Ph.D**
Land Justice: Re-imagining Land, Food and the Commons Eric is the executive director of Food First Institute.
- 4:30 **VOJIN KOPUZ**
Saving Heirloom Varieties in Bosnia & Herzegovina Vojin is a seed saver from Bosnia and an expert on seeds from this amazing region.
- 5:30 to 7:30 **SECRET INGREDIENTS - Excerpts from a powerful new film by JEFFREY SMITH & AMY HART**
Jeffrey Smith is Executive Director, Institute of Responsible Technology and leading spokesperson on the health dangers of GMOs. Amy Hart is an award-winning filmmaker specializing in productions that have a positive impact on the world.

Speaker Schedule - Thursday, Sept 7

Farm Hall

- 10 CHRIS WHITE**
Basic Irrigation and Water Saving
Chris White works with Dripworks, a business leader in water conservation and irrigation.
- 11 JOHN BRAZAITIS**
Bringing your Garden Business Online, from your website to social media. John is General Manager of Baker Creek Seed Company and has been in the garden industry for nearly a decade.
- 12 RICHIE RAMSAY**
Battle of the Bugs & Keeping it Natural "Organic Pest Control"
Young organic horticulturist, avid researcher and owner of "Exotic Roots," an organic heirloom farm based in Jamaica
- 1 SERGIO MEDAL**
Beyond Organic-Bridging the Gap
Mexican Permaculturist, former manager at Susie's Produce and an organic farming expert.
- PANEL: KENDALL SLAUGHTER, JAMIE JACKSON & RICHIE RAMSAY**
Tips and Tricks for the Best Organic Garden Ever! Learn from this team of expert gardeners and farmers
- 3 CHRISTINE HEINRICHS**
HERITAGE CHICKENS
Popular Author and regular magazine contributor is an expert on all things Chicken.
- FINIAN MAKEPEACE/KISS THE GROUND**
Regeneration: A Deep Dive Workshop on Living, Farming and Eating Regeneratively
Finian is a recording artist, activist and self-taught soil advocate whose passion for changing the world.
- 5 SPANISH PANEL: Semillas Transgénicas – Cómo Afectan Nuestra Alimentación: -Rafael Mier, Ronnie Cummins, Nick Papadopoulos.** Conocer de nuestros expertos los problemas de los alimentos transgénicos y de la agricultura química.
- 6 SPANISH PANEL: Los Fundamentos de Guardar Semillas: -Rafael Mier, Leonardo Urena, Helen Juarez.** Aprenderá a guardar semillas de su campo y de su huerto y a proteger las semillas tradicionales.

Garden Hall

- 10 KATE FREY**
The New California Garden
Her gardens illustrate many elements of biodiversity and sustainability, and have won gold medals, and in London were visited by the queen.
- 11 SHANNON MCCABE**
Heirloom Flowers: For Beauty, Pollinators and the Dinner Table.
Shannon is a horticultural expert from Block Island, Rhode Island.
- DR HELEN JUAREZ**
Therapeutic Horticulture: Kids in the Garden
Dr Juarez teaches children in Mexico the values of life in the garden.
- PANEL: DALETRON EBLACAS, EMILY WALTER, ANDEW MIANO TONY KASOWSKI AND FRIENDS**
"Seed Saviors on Social Media"
What Young Americans are doing to teach the next generation of seed stewards about seed sovereignty.
- HEBRON SMITH, PH.D**
2 Seed Handling/Processing of Heirloom Seed
Dr. Smith is a retired plant breeder with over 45 years of experience in the seed industry.
- JERE GETTLE**
3 A Rainbow of Seed Diversity, Collecting seeds around the World. Jere started Baker Creek Heirloom Seeds 20 years ago as a means to pre-serve the world's most unique seeds and food traditions
- STEPHEN SMITH**
4 A-Maize-ing Maize - The Culture of Corn Mr Smith curates the C.L. Smith Seedbank collection of 200 varieties of beans and corn from around the world.
- 5 DR. GARY PAUL NABHAN**
Conservation you can taste: HOW GRASSROOTS SEED CONSERVATION CAN BRIDGE THE URBAN/RURAL DIVIDE. Gary is an author of over 30 books and a pioneer seed saver.
- 6 STEPHEN SPANGLER and DaleTron--**
Growing Rare and Tropical Exotic fruit
Learn from California's best known collector of tropical and rare plants. A pioneer seed saver. Interviewed by DaleTron

Food Hall

- 9:30 KAMI MCBRIDE**
The Herbal Kitchen. Since 1988 Kami has taught hands-on herbal programs focused on sustainable wellness practices and revitalizing our relationship with the plant world.
- 10:30 RACHEL PARENT**
Overfed And Undernourished
Rachel is the founder of Kids Right to Know, an organization created to educate the public, especially the youth about socially responsible choices and food safety.
- 11:30 PANEL: RONNIE CUMMINS and friends**
The State of the Non-GMO Movement
Learn about what is happening with GMOs and related issues.
- 12:30 ANDREW KIMBRELL**
PRACTICAL TOOLS FOR SEED SOVEREIGNTY
Andrew is the founder and Executive Director of the Center for Food Safety and co-founder of Foundation Earth.
- 1:30 DOUG AND STACY**
EATING LIVE FOOD: Gardening, Harvesting, Fermenting and Eating in Season. Join Homesteading YouTube Stars' Doug and Stacy at the Expo!
- 2:30 ZEN HONEYCUTT**
How to Communicate Effectively with Loved Ones About the Food Supply and Their Health
Zen is the Founder of Moms Across America and a supporter of GMO Labeling.
- STEVEN DRUKER**
3:30 How the Health Risks of GMOs Have Been Misrepresented. Mr Druker is winner of the the Luxembourg Peace Prize, a public interest attorney who initiated a lawsuit against the FDA that forced it to divulge its files on GMO foods.
- 4:30 DR RICHARD ECKFIELD**
How Healthy Santas can help You "Make America Healthy"
Dr. Eckfield is founder of "Real Santa's United to end Childhood Obesity."
- 5:30 THEA MARIA CARLSON** **Biodynamic Approach to regenerative agriculture.** Thea Maria is Co-Director of the Biodynamic Association, bringing vitality and renewal to the food system
- 6:30 PANEL: ORGANIC SEED GROWING**
Panel With Amber Keeney—Organic Seed Alliance SO-CAL Hub Coordinator and Sustainable farmer network

**Don't miss
"The World's
Pure Food
Fair"**

**The Heirloom Expo
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Petaluma, CA 94952**

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TheHeirloomExpo.com

**THE
NATIONAL
HEIRLOOM
EXPOSITION**

VANDANA SHIVA!
NATIONAL HEIRLOOM EXPO KEYNOTE SPEAKER!

DAZZLING DAHLIA SHOW!

**THREE DAYS PACKED FULL OF KIDS
ACTIVITIES AND GARDEN GAMES!**

**MEET AMERICA'S HISTORIC
BIRDS AT OUR POULTRY SHOW!**

**HUNDREDS OF NATIONAL AND INTERNATIONAL SPEAKERS
SHARE SEEDS AND STORIES FROM AROUND THE GLOBE!**

**LEARN FROM SEEDERS BREEDING GIANT VEGETABLE GROWERS
COMPETE FOR CASH IN THE GIANT PUMPKIN CONTEST!**

**WORLD-CLASS GARDEN ART FROM ACROSS
AMERICA! CALLING ALL SLEAZY ARTISTS!**

**AMAZING & PLANTWISE PRODUCE DISPLAYS!
JOIN THE WORLD'S PURE FOOD FAIR!**

**JOIN HUNDREDS OF VENDORS AND EXHIBITORS
FOR ALL THINGS GARDEN, FARM AND ORGANIC!**

417-924-8917 OR INFO@THEHEIRLOOMEXPO.COM
World's Largest Heirloom Produce Exhibit!